



"We joined Law Enforcement for Special Olympics New Jersey in sponsoring this fundraiser because, as long-time sponsors of SONJ, we had been looking for ways to increase our support. Contributing to this fundraiser presented the perfect opportunity to do so."

Sam Bhatia, Divisional Promotions/Sales Account Manager, United Airlines, North America Sales, Eastern Division



THE PORT AUTHORITY OF NY & NJ

"Special Olympics has successfully raised funds and awareness to continue valuable research in developing programs, which improves the lives of people with intellectual disabilities worldwide. 2011 marks the 15th anniversary in which the Special Olympics Plane Pull has been held at Newark Liberty International Airport. It is my pleasure to be able to lend "our backyard" as the venue for this very worthwhile and rewarding community event. It is heartening to see so many organizations throughout New Jersey come together to enjoy the activities while taking the opportunity to gain a much closer view of our airport. All are welcome; come and join us for a fun day."

John S. Jacoby, General Manager, New Jersey Airports



Special Olympics
New Jersey

Created by the Joseph P. Kennedy, Jr. Foundation

Authorized and Accredited by Special Olympics, Inc., for the Benefit of Persons with Intellectual Disabilities.



October 1, 2011
Newark Liberty International Airport
for Special Olympics!
Team Building & Fundraising Opportunity



3 Princess Road
Lawrenceville, NJ 08648
www.sonj.org / 609-896-8000



Does your "bucket list" include pulling a 93,000 Lb. Boeing 737?

If so then here's your opportunity to check it off!

at Newark Liberty International Airport

October 1, 2011



To Benefit:



Special Olympics
New Jersey

➔ Only \$100 gets a team registered*

➔ The Plane Pull is part of Airport Family Day. Free Food and activities for all ages.

Trophies To Top Three Teams For:

- ➔ Fastest Pull
- ➔ Lowest Combined Weight Pull
- ➔ Highest Fundraising

Team Fundraising Goal Incentive Levels:

➔ \$1,000-\$1,999 **SILVER** minimum due by 09/14/11*

➔ \$2,000-\$3,499 **GOLD**

- Pull Time in the Plane Pull Competition
- 20 Plane Pull T-Shirts
- One color team photo, digital or hard copy
- Free admission to Airport Family Day

- Receive SILVER + GOLD items

➔ \$3,500 or more **PLATINUM**

- Receive SILVER + PLATINUM items

Go to: planepull.sonj.org

Details of incentive level items will be available from the FAQs page of the Plane Pull Website or
Contact Sue Parsons: 609-896-8000 x269, planepull@sonj.org

Sponsored by:



**THE PORT AUTHORITY
OF NY & NJ**

Yes, we're up for the challenge!

I am the Team Captain

First Name _____

Last Name _____

Email - primary method of communication _____

Mailing Address _____

City _____

ST _____

ZIP CODE _____

Cell Phone (for emergency use) _____

Other Phone (daytime) _____

TEAM NAME: _____

SONJ-NL

Raise \$1,000 by 9/7/11 and get Team's Name on back of shirts!

Sponsoring Company/Organization Name (if any) _____

MAKE CHECKS PAYABLE TO:

**Special Olympics NJ Plane Pull
3 Princess Road
Lawrenceville, NJ 08648**

Enclosed is our Team deposit of: \$ _____ (\$100 min.)
Individuals can then join your team for \$25 on-line at: planepull.sonj.org

*** No Refunds Given - Event is Rain or Shine ***

We won't be able to have a Team this year however; would like to make a donation to the Plane Pull for: \$ _____

October 1, 2011 Plane Pull Mail-In Registration

I am the Team Captain I have signed & enclosed the Insurance Waiver

TEAM NAME:

First Name

Last Name

Email - primary method of communication

Mailing Address

Sponsoring Company/Organization Name (if any)

City

ST

ZIP CODE

Cell Phone (for emergency use)

Other Phone (daytime)

I would like to start a Team Enclosed is our deposit of: \$ _____ (\$100 min.)
Individuals can then join your team for \$25 on-line at: planepull.sonj.org

I not interested in having a Team this year however I would like to make a donation to Special Olympics of: \$ _____

Raise \$1,000 by 9/7/11 and get Team's Name on back of shirts!



Teams must raise \$1,000 minimum by 09/14/11 in order to get in on the competition!

MAKE CHECKS PAYABLE TO:

Special Olympics New Jersey - Plane Pull
3 Princess Road
Lawrenceville, NJ 08648



* No Refunds Given - Event is Rain or Shine *

T-SHIRT SIZE (maximum of 20/team)

MUST BE SUBMITTED BY 09/07/11 OR XL WILL BE GIVEN

Youth: Large _____

Adult: S _____ M _____ L _____ XL _____ 2X _____ 3X _____

Trophies To Top Three Teams For:

➔ Fastest Pull ➔ Lowest Combined Weight Pull ➔ Highest Fundraising

Team Fundraising Goal Incentive Levels:

Details of incentive level items will be available from the FAQs page of the Plane Pull Website. Go to: planepull.sonj.org

➔ \$1,000-\$1,999 **SILVER**

- Pull Time in the Plane Pull Competition
- 20 Plane Pull T-Shirts, must provide sizes and quantities
- One color team photo, choice of digital or hard copy
- Free food/family activities at Airport Family Day

➔ \$2,000-\$3,499 **GOLD**

- Receive SILVER + GOLD items

➔ \$3,500 or more **PLATINUM**

- Receive SILVER + PLATINUM items.

Competition Day Flow:

UNITED 

➔ **ALL TEAM MEMBERS ARRIVE 90 MINUTES PRIOR TO PULL TIME. TEAM CAPTAIN GOES TO CHECK-IN ONCE ALL MEMBERS ARE PRESENT.**
Hands-in Final Team Roster and any additional donations. Team # and Captain Bib issued. Distributes items and last-minute updates to team.

➔ **TEAM PHOTO IS TAKEN.**

➔ **TEAM MEMBERS LINE-UP ON THE ROPE** attached to the Boeing 737 to compete in two consecutive pulls.

1) **FASTEST PULL TIME**, maximum of 20 team members pull aircraft 12 feet

2) **LOWEST COMBINED WEIGHT**, Two-minute limit. Start with fewest members you choose; add members until 12 foot Pull is completed. Team weighed on scale immediately after.

➔ **PARTICIPANTS MAY COMPETE ON ONLY ONE TEAM.**

ATTENTION:
LAW ENFORCEMENT
NO Firearms permitted.



EVERYONE must go through a
TSA security check before being
admitted to the event area.

GO TO THE PLANE PULL WEBSITE FOR EVENT DETAILS AND FORMS AT: PLANE_PULL.SONJ.ORG

Contact Sue Parsons: 609-896-8000 x269, planepull@sonj.org

RELEASE AND HOLD HARMLESS AGREEMENT (Ins. Waiver)

2011 United Airlines PLANE PULL for Special Olympics New Jersey
Newark Liberty International Airport - October 1, 2011

Please Review Event Rules Prior to Completing and Signing This WAIVER.

PRINT TEAM NAME: _____

SO-260E

Special Olympics New Jersey Release and Waiver of Liability, Assumption of Risk, and Indemnity ("Agreement"): In consideration of participating in the Special Olympics Plane Pull (Activity),

(1) I represent that I am age 18 or over, understand the nature of plane pull events and that I am qualified, in good health, and that I and/or my minor child are in proper physical condition to participate in such Activity. I acknowledge that if I and/or my minor child believe event conditions are unsafe, I and/or my minor child will immediately discontinue participation in the Activity.

(2) I fully understand plane pull events involve risks of serious bodily injury, including permanent disability, paralysis and death, which may be caused by my own actions, or inactions, those of others participating in the Activity, the conditions in which the Activity takes place, or the negligence of the "Releasees" named below; and that there may be other risks either not known to me or not readily foreseeable at this time, and

(3) I fully accept and assume all such risks and all responsibility for losses, costs, and damages I and/or my minor child incur as a result of my and/or my minor child's participation in the Activity.

(4) I hereby release, discharge, and covenant not to sue Special Olympics, its respective administrators, directors, agents, officers, volunteers, and employees, other participants, any sponsors, advertisers, and if applicable, owners and lessors of premises on which the Activity takes place, (each considered one of the "Releasees" herein) from all liability, claims, demands, losses, or damages on my account caused or alleged to be caused in whole or in part by the negligence of the "Releasees" or otherwise including negligent rescue operations: and

(5) I further agree that if, despite this RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK, AND INDEMNITY AGREEMENT I, or anyone on my and/or my minor child's behalf makes a claim against any of the "Releasees", I will indemnify, save, and hold harmless each of the Releasees from any loss, liability, damage, or cost which may incur as the result of such claim.

(6) I have read this RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK, AND INDEMNITY AGREEMENT AND PARENTAL/GUARDIAN CONSENT AGREEMENT, I understand that I have given up substantial rights by signing it and have signed it freely and without any inducement or assurance of any nature and intend it to be a complete and unconditional release of all liability to the greatest extent allowed by the law and agree that if any portion of this agreement is held to be invalid the balance, notwithstanding shall continue in full force and effect.

By my participation in this event I am granting permission to you to use my and/or my minor child's name, likeness, voice, and words in television, radio, films, newspapers, magazines, and other media, and in any form not heretofore described, for the purpose of advertising or communicating the purpose and activities of Special Olympics in appealing for funds to support such activities.

PARTICIPANTS 18 OR OLDER. PLEASE COMPLETE ENTIRE SECTION BELOW:

Signature: _____ **Date** ____ / ____ / ____

Print Name: _____

Address: _____

City: _____ **St:** _____ **Zip:** _____

PARTICIPANTS UNDER 18. PLEASE COMPLETE ENTIRE SECTION BELOW:

Participant's Name: _____ **Date of Birth:** ____ / ____ / ____

Signature of Parent/Guardian: _____

Print Name of Parent/Guardian: _____ **Today's Date** ____ / ____ / ____

Address: _____

City: _____ **St:** _____ **Zip:** _____

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